

Linn Coop Now Offering TruCarbon™ Program to Help Local Farmers Earn from Stewardship Practices

Program offers streamlined process with no administrative fees

Farmers may receive \$20 per ton of carbon through current offer

Linn Coop is now offering growers in access to TruCarbon™, a transformational new carbon program that will help farmers generate and sell carbon credits. As the first and only farmer-driven carbon opportunity, TruCarbon focuses on maximizing farmer value of stewardship practices while maintaining an on-farm profitability focus.

Farmers can begin the information and enrollment process by visiting <https://www.truterraag.com/CarbonSurvey>.

TruCarbon is available through a partnership between Linn Coop and Truterra, the sustainability business and subsidiary of Land O'Lakes, Inc., one of America's largest farmer-owned cooperatives. Through Truterra's best-in-class sustainability data platform, the Truterra™ Insights Engine, TruCarbon provides farmers a powerful soil health planning suite of tools to help determine what is best for their business while optimizing their fields' carbon credit potential. TruCarbon also maximizes the value and return for farmers with premium carbon credit value.

For the current offer, participating farmers may receive \$20 per ton of carbon with payments this summer for this first tranche of credits. Qualifying farmers may be compensated for carbon sequestration retroactively up to five years based on the soil health practices they adopted in prior growing seasons. Linn Coop is working with Truterra to bring as much value to farmers as possible through TruCarbon. That is why Truterra is buying the credit, not the rights to the credit, so farmers can get paid in 2021 and still have future credits to market if they choose. Furthermore, there are no administrative costs associated with this offering.

The best candidates for the current offer are farmers who have adopted certain management practices in the last five years demonstrated to increase soil carbon levels including complete no-till, strip till and continuous soil cover (e.g. cover crops, double cropping, use of perennials). Priority will be given to fields where a significant change to tillage occurred in 2016 or 2017.

For more information about TruCarbon™ and how to get involved, visit <https://www.truterraag.com/Carbon>.